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Guide: How a fleet management system can support your transport business



Fleet management solutions are a proven way of cutting operating costs and making your truck business more productive. An obvious advantage is that they can make your operation more fuel efficient by analysing how your truck drivers drive and recommending the best routes and trucks for the job in hand. But there are several other benefits that can transform the way you work and positively impact on your bottom line. Let's take a closer look.



Keeping your trucks on the road

Tracking and managing all your vehicles in one place means you can improve efficiency and profitability across your fleet. A fleet management tool can help you keep on top of repair history, service schedules, license and insurance information, plus the ability to download tachograph data remotely. This will save you time, help you predict maintenance costs and make informed decisions about when to replace aging, inefficient vehicles.

Improved driver safety

Fleet management is not just about keeping vehicles in good working order, it can ensure that your operation is safer, too. Good fleet management systems can configure real time alerts based on certain triggers – for example excess idling, heavy braking, speeding, straying from planned routes and more, effectively taking the responsibility of monitoring drivers out of your hands. Alerts can be customised to suit your specific business requirements, too.

Route planning

The ability to plan routes depending on congestion, the time of day, type of vehicle and the goods you are transporting is vital for any profitable transport business. It's not just about saving fuel, it's about running an effective and seamless operation, eliminating paperwork and responding to customer requirements in real time.



Real time control

A fleet management system gives you the knowledge and data to make insightful decisions in real time. It allows you to move your business forward and make informed changes as and when they are needed.

Stay connected

Eliminate roaming charges and stay in touch with drivers via an international messaging system that is part of your fleet management service. Messages can be made visible on the dashboard of your truck. Automatic notifications on driving and resting times, coaching and navigation can also help reduce stress and improve productivity when driving.

Customer satisfaction

Some fleet management tools allow customers to log in and track their goods, making delivery a smoother, more predictable process. With GPS tracking, customers can rely on the technology for status updates, rather than calling you to find out approximate delivery times. Ultimately your customer will feel more secure and it will increase your chances of retaining their business.

Be at the forefront of change

The transport industry is experiencing a great deal of innovation – connectivity, automation and even AI are making waves in this sector. Stay on top of the latest technology and updates for your truck by choosing a fleet management system that can integrate and roll out new features as and when they are available, so that you can implement them as and when your business is ready for the next step.

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